

# **NGO School of Modern Christian Capitalism**

*A social laboratory to transform lives with faith, discipline and prosperity*

The NGO ECHO FREEDOM – School of Modern Christian Capitalism is a unique initiative that unites Christian principles and tools of modern capitalism to promote real and lasting transformation.

Created as a practical social experiment, the NGO was born with a focus on the homeless, but is applicable to anyone facing social vulnerability or stagnant in life.

During 30 intensive days, the participant receives:

Physical support: accommodation, hygiene and healthy food.

Comprehensive support: psychological, medical and spiritual.

Practical training: entrepreneurship, financial management and growth mindset.

Real exercises to generate income and develop autonomy.

Christian principles applied to rebuild character, habits and purpose.

The program is divided into strategic phases, from the initial selection with 30 connection questions to the final test, where the participant presents their business plan to supporters.

The central philosophy is the Law of Multiplication: whoever was helped commits to helping another, creating a continuous chain of transformation.

## Official Contact

School of Modern Christian Capitalism

Social Transformation Project Based on Christian Principles and Modern Capitalist Methodology

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This document presents the complete project, its phases, methodology and objectives, serving as an official guide for implementation and institutional presentation.

## **Part 1 – Project Presentation**

The Christian Modern Capitalism School project is an innovative social initiative that unites Christian principles and economic development practices to transform lives in a lasting way.

Its objective is to offer people who are homeless or in social vulnerability a

real opportunity for physical, mental, emotional and spiritual restructuring, through an intensive 30-day program.

More than a welfare program, the School proposes a process of rescue and protagonism, where each participant is challenged to break with victimhood, develop new skills and create a sustainable life plan, based on Christian values and the healthy logic of the market.

The project was conceived as a practical social laboratory, capable of generating concrete data on human behavior, adaptation and overcoming challenges, with a focus on financial autonomy and multiplication of aid — where each beneficiary is encouraged to, in the future, support others who are in the same condition that he once lived.

## **Part 2 – Mission, Vision and Values**

### **Mission**

Promote the integral transformation of people in vulnerable situations, offering structure, knowledge and support so that they become autonomous, productive and capable of helping others, based on Christian principles and the conscious practice of modern capitalism.

### **Vision**

To be recognized as a national and international reference in Christian social reintegration methodologies, combining faith, discipline and entrepreneurship to create real stories of overcoming.

### **Values**

Christ at the Center – Christ as the foundation of all true change.

Human Dignity – Each person is valuable and unique, regardless of their history. 3. Autonomy – Empowering each individual to sustain themselves and prosper through their own merit.

Discipline – Daily structure and commitment to results. 5. Multiplication – Helping others as we were helped.

Love for Neighbor – Respecting and welcoming even those who have opposed the Christian faith. 7. Integrity – Transparency in management and use of resources. 8. Excellence – Doing the best possible in each step of the process.

### **Part 3 – Social Justification**

The visible increase in people experiencing homelessness, both in large cities and smaller areas, is a direct reflection of economic crises, family breakdown, chemical dependency, mental health problems, and loss of meaning in life.

Unfortunately, most current initiatives are limited to maintaining the survival of these people, offering food, clothing, and temporary shelter, but without addressing the underlying causes that led them to this condition. The result is the perpetuation of a cycle of dependence, where many become accustomed to receiving help without any encouragement to change.

The School of Christian Modern Capitalism proposes a different approach: - Identify and select people who really want to change.

Offer basic survival structure for 30 days, but with a focus on personal and professional development.

Establish a concrete reintegration plan, including income generation and reconstruction of social bonds.

Base each step on Christian values and a healthy understanding of capitalism as a tool for evolution.

This proposal seeks not only to remove someone from the streets, but to restore their ability to live with dignity and purpose, reducing recidivism and promoting measurable social impact.

## **Part 4 – Project Objectives**

### **General Objective**

Transform lives through an intensive 30-day program that combines Christian principles, personal discipline, and entrepreneurial practices, providing financial autonomy and sustainable social reintegration.

### **Specific Objectives**

Identify and select people in vulnerable situations who demonstrate a real willingness to change.

Provide basic housing, hygiene, food, and medical care during the program period.

Offer psychological, spiritual, and professional support, with daily mentoring. 4. Develop technical and entrepreneurial skills, adapted to the participant's skills and interests.

Create a viable and low-cost individual business plan.

Teach basic financial management, including saving, reinvestment, and expense control.

Establish a support network for post-program follow-up, reducing the risk of returning to the previous situation.

Stimulate multiplication, encouraging each former participant to support another individual in a vulnerable situation.

## **Part 5 – Target Audience**

The project is aimed at individuals in situations of social vulnerability, prioritizing: 1. People experiencing homelessness – Men and women who have lost family, professional and community ties, but demonstrate an interest in rebuilding their lives. 2. Individuals with a history of chemical dependency – Only those who agree to participate in monitoring and treatment, committing to abstinence during the program.

People in silent vulnerability – Individuals who, although they have a roof over their heads, live in precarious conditions, without clear prospects or objectives, and who show signs of demotivation or social apathy.

Members of faith communities – People within Christian churches who face personal or financial crises and need guidance to regain the protagonism of their lives.

## **Part 6 – General Eligibility Criteria**

Genuine demonstration of a desire for change.

Minimum physical and mental conditions to perform daily activities. - Acceptance and respect for the rules of the program.

Commitment to Christian values and work ethics.

## **Part 7 – Monitoring Methodology**

Participant monitoring is continuous and structured, ensuring that each stage of the program is completed and that the results are measurable.

### **Daily Monitoring**

Morning meeting with guidance, goals for the day and Bible reading.

Activity checklist to record progress and difficulties.

Interaction with mentors to correct course and encourage. Weekly Monitoring

Progress evaluation in physical, emotional, spiritual and financial aspects.

Feedback meeting between participant, mentors and support team.

Analysis of results from practical exercises and adjustments to the action plan.

### **Post-Program Follow-up**

Bi-weekly contact in the first three months after completion.

Access to networking groups and job opportunities.

Invitation to participate as a volunteer mentor for new participants, encouraging the law of multiplication.

## **Part 8 – Christian Principles and Philosophy of Modern Capitalism**

The philosophy of modern capitalism, when rooted in Christian principles, is not merely an economic model but a moral framework for the responsible use of resources, the fair distribution of opportunities, and the dignified treatment of every individual. It recognizes that wealth is not an end in itself but a tool for service, development, and the promotion of justice.

Christian values such as integrity, compassion, stewardship, and accountability provide the moral compass that prevents capitalism from devolving into greed or exploitation. These values call for businesses and individuals to act not only in their own interest but also for the benefit of the wider community. Economic success, therefore, is not measured solely by profit margins, but by the positive impact on human lives, the environment, and the preservation of cultural identity.

Within the framework of Educated Capitalism, profit generation is combined with social responsibility and ethical decision-making. Investments are encouraged to be purposeful, supporting projects that foster education, innovation, and social well-being. Competition is embraced as a driver of excellence, but never at the cost of human dignity or fairness. This approach rejects both the excesses of unregulated markets and the stagnation of overregulated economies, seeking a balance that sustains freedom while ensuring accountability.

Christian philosophy also emphasizes the intrinsic worth of work. Every individual's labor is valued, not only as a means of livelihood but as a form of personal expression and contribution to society. In this view, economic systems should empower individuals to reach their God-given potential, breaking cycles of poverty through opportunity, education, and moral guidance.

This philosophy does not call for individuals to give away all their resources, but it does encourage a disciplined commitment to generosity. Allocating even 10% of one's monthly income to support charitable initiatives can make a significant difference. This practice reflects the Christian principle of stewardship—acknowledging that everything we have is entrusted to us by God and that we are called to use a portion of it for the benefit of others.

Ultimately, the integration of Christian principles with modern capitalism offers a path toward a more humane and sustainable economy—one that creates prosperity without abandoning compassion, protects freedom without neglecting responsibility, and builds wealth without losing sight of eternal values.

## **Part 9 – Operational Structure and Necessary Resources**

For the Christian School of Modern Capitalism to function efficiently, it is necessary to establish a solid and organized structure with adequate human, physical and financial resources.

### **Physical Structure**

Temporary accommodation: safe, clean space with capacity for up to 5 participants in the initial phase.

Kitchen and dining room for providing daily meals.

Multipurpose room for classes, lectures and meetings.

Workspace/workshop for practical activities and income generation.

### **Essential Team**

Program coordinator – responsible for overall management.

Personal and professional development mentors – work on individual follow- up.

Psychologists and psychiatrists – emotional support and mental assessment.

Pastors or Christian leaders – spiritual guidance.

Volunteers and instructors – support in specific activities.

Health professionals – doctors and nurses for occasional care.

### **Financial Resources**

Individual and institutional donations.

Partnerships with companies for the supply of materials, food and equipment.

Percentage of profits from the founding author's books destined for the NGO (10%).

Charity events for fundraising.

### **Material Resources**

Basic furniture (beds, tables, chairs).

Kitchen equipment.

Office and training material.

Hygiene and cleaning products.

## **Part 10 – Fundraising Strategies**

The financial sustainability of the project depends on diversified and continuous fundraising strategies, ensuring that activities do not depend exclusively on a single channel of support.

### **Institutional Partnerships**

Establish agreements with companies committed to social responsibility.

Seek support from universities for the provision of interns in psychology, nursing and social assistance.

Establish collaboration with churches and Christian organizations for logistical and financial support.

### **Direct Donations**

Creation of an online platform for one-time and recurring donations.

Specific campaigns with visible goals and public accountability.

“Friends of the School” program for fixed donors.

### **Events and Campaigns**

Charity dinners, auctions and shows with partner artists.

Paid workshops and workshops taught by mentors and volunteers.

Actions on commemorative dates to raise food and resources.

### **Products and Services**

Sale of books and materials produced by the founding author and participants.

Development of small businesses managed by students during the program (e.g., sale of handicrafts).

Creation of an online store with items produced within the project.

### **Percentage of Book Profits**

10% of all net profit from the sale of the founding author's books will be allocated to the maintenance and expansion of the NGO.

## **Part 11 – Communication and Social Engagement**

Strategic communication is essential to give visibility to the project, attract partners, and engage volunteers. The Christian School of Modern Capitalism will adopt an active and transparent presence in the dissemination channels.

### **Identity and Message**

Communication aligned with Christian values and the mission of transforming lives.

Use of clear, inspiring, and inclusive language.

Highlight real stories of overcoming within the program.

### **Online Presence**

Official website with information about the program, results, and ways to help.

Social networks (Instagram, Facebook, YouTube) with regular content: videos, testimonials, and behind the scenes.

Blog with articles about entrepreneurship, faith, and personal transformation.

## **Transparency and Accountability**

Periodic publication of financial and impact reports.

Disclosure of achieved goals and challenges encountered.

## **Community Engagement**

Partnerships with churches, schools, and community groups for project presentation events.

Community involvement in the selection and support phases for participants.

## **Media and Public Relations**

Contact with media outlets for reports on the program.

Participation in interviews and podcasts to spread the philosophy of the project.

## **Part 12 – Strategic Partnerships**

Strategic partnerships are fundamental to expanding the reach and impact capacity of the Christian School of Modern Capitalism. They strengthen

the support network and offer practical opportunities to participants.

### **Partnerships with Churches and Christian Communities**

Provision of volunteers for spiritual and social activities.

Support in promoting the program.

Sharing of physical spaces for events and training.

### **Partnerships with Companies**

Internship and employment programs for trained participants.

Donation of materials and equipment.

Sponsorship of specific phases of the program.

### **Partnerships with Educational Institutions**

Universities and technical schools for training courses.

Psychology, nursing, and social work students acting as interns.

Research and impact assessment projects.

### **Collaboration with NGOs and Foundations**

Exchange of methodologies and good practices.

Joint actions for fundraising campaigns.

Creation of a more comprehensive social support network.

## **Part 13 – Evaluation Criteria and Success Indicators**

Continuous evaluation is essential to measure the results of the program and adjust strategies.

### **Main Indicators**

Program completion rate by participants.

Level of social reintegration after 3, 6, and 12 months.

Percentage of participants who start their own paid activity or employment.

Evolution of physical and mental health indicators.

Participation in multiplication activities, helping others.

### **Evaluation Methods**

Periodic interviews with participants.

Monitoring by mentors and technical team.

Individual reports with progress history.

## **Part 14 – Long-Term Sustainability**

The sustainable growth of the project depends on the diversification of revenue sources and operational efficiency.

### **Diversification of Sources**

Combine donations, partnerships, events, and product sales.

Strengthen the online sales channel.

Establish a financial reserve fund for critical periods.

### **Operational Efficiency**

Intelligent use of resources.

Constant team training.

Annual review of processes.

### **Scaled Growth**

Expand the number of participants gradually.

Create replicable units in other cities.

## **Part 15 – Ethics, Transparency, and Responsibility**

The credibility of the project depends on ethical conduct and total transparency.

### **Governance**

Voluntary administrative council for strategic decision-making.

Annual audit of accounts.

### **Accountability**

Public reports on the use of resources.

Disclosure of results achieved and challenges faced.

### **Christian Responsibility**

Respect for biblical principles in all decisions.

Commitment to treat each participant with dignity and love for others.

## **Part 16 – Inclusion and Diversity**

The project is Christian, but open to receiving people from different backgrounds, as long as they are willing to respect the values of the organization.

### **Inclusion**

Receiving individuals of other religions or without religion, with openness to learn and live Christian values during the program.

### **Diversity**

Appreciation of individual skills and talents.

Combating any type of discrimination.

### **Unity in Mission**

**Welcoming and teaching, promoting unity around the greater purpose: transforming lives through faith and work.**

## **Part 17 – Expansion of the Target Audience**

Although the initial focus is on homeless people, the program may be expanded to:

People at risk of social exclusion even while living in fixed housing.

Members of Christian communities going through difficult times.

Young people without professional or academic prospects.

Disrupted families seeking a fresh start.

This expansion will allow the impact to be felt by a wider audience, maintaining the essence of the project.

## **Part 18 – Capitalism with Love for Neighbor**

Modern Christian capitalism recognizes the importance of income generation, competitiveness, and the pursuit of opportunities, but places love for neighbor as a guiding principle.

### **Recognition of Human Needs**

Ensure that each individual has minimum conditions of dignity.

Encourage personal success to be shared in the form of help to others.

### **Balance between Competition and Solidarity**

Promote a healthy market, but with social awareness.

Teach that prospering does not mean exploiting, but contributing.

### **Christian Social Responsibility**

Reinvest part of the earnings in social projects and missions.

Follow the biblical principle that whoever has received much, must give much.

## **Part 19 – Simple Life and Purpose**

Not everyone wants to live within the continuous cycle of capitalism. There are those who seek a simple life, with enough to live with dignity and in peace.

### **Respect for Individual Choice**

Recognize that prosperity can mean different things to each person.

Value less consumerist lifestyles.

### **Capitalism and Christianity as a Center of Evolution**

Understand that both drive human development.

Recognize that faith guides how capital is managed and shared.

## **Part 20 – Inclusion of People of Other Religions**

The program is open to supporting individuals of other faiths or even those who have been opposed to Christianity in the past.

### **Welcoming**

Receive without prejudice, presenting Christianity in a practical and loving way.

### **Teaching**

Show, through example and experience, the value of faith combined with work.

### **Reconciliation**

Offer paths to spiritual and social reconciliation.

## **Part 21 – Commitment to Purpose**

Each participant, upon completing the program, makes a moral and spiritual commitment:

Help another individual out of a situation of vulnerability.

Stay away from destructive habits.

Use your skills to generate income honestly.

Maintain ties with the support network for monitoring and encouragement.

## **Part 22 – Complementary Themes**

Before closing, the program may include:

Advanced Financial Education

Simple investments, risk management and income multiplication.

Continuous Personal Development

Training courses after the program.

Participation in study and prayer groups.

Network of Opportunities

Connection with Christian entrepreneurs and partner organizations.

## **Conclusion**

The School of Modern Christian Capitalism is born as an innovative social transformation project, uniting biblical principles and modern economic practices to create autonomy and dignity.

With a clear method, intensive monitoring and focus on real change, the program intends to be replicated in different cities and countries, becoming a reference model for social reintegration.

The commitment to Christ, to honest work, and to love for others is what sustains this vision. Each transformed life becomes proof that it is possible to break cycles of poverty and exclusion, creating a chain of multiplication that reaches generations.

**Echo Freedom**